

Tuan M. Nguyen

Product Designer

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Highly dedicated and experienced UX/UI designer & frontend web developer, mixing both disciplines to create inspiring, human-centered web and mobile product solutions.

Experience

AmerisourceBergen / Senior Systems Product Designer

Dec 2020 – Present / Remote

- Advance a pharmaceutical enterprise design system: Sketch & Figma UI libraries, product design guidelines and usage docs, usability and accessibility best practices, foundation & component design tokens
- Facilitate meetings and communication with product teams to support design system adoption, gather feedback, evaluate new feature requests, scope requirements, and resolve issues
- Collaborate closely with design system developers to build best-in-class code assets that meet the highest standards of quality, consistency, compatibility, accessibility, portability, and ease of use

Travelzoo / Senior Product & Interactive Designer

Sep 2013 – Jul 2020 / San Francisco & LA

- Launched several responsive website redesigns incorporating optimized user flows, visual design and SEO
- Streamlined onboarding and checkout user flows for web and mobile apps through user research, A/B testing, and interaction design
- Led design and development of mobile-first marketing email templates
- Designed and developed the first UI design system used by the web development team and facilitated training on usage
- Planned and conducted user testing and experiments to drive better product decisions with cross-functional team partners
- Collaborated closely with designers, product managers, senior executives, developers, customer service, and marketing, to align on goals and advocate for the user

FxSound / Lead Product Designer & Frontend Web Developer

Aug 2000 – Apr 2013 / Brisbane, CA

- Led product and web design for the most popular consumer audio enhancement application in the world
- Worked with company founders to ideate new features and develop new music software products for desktop and web
- Generated significant upgrade revenue by continuously refreshing UI design and creating new themes

Skills

Design: wireframes • user flow diagrams • high fidelity mockups • visual & interaction presentations • redline specs • graphic assets • style guides • responsive web layouts • iOS & Android app • Sketch • Figma • Photoshop • Illustrator • InDesign

Prototyping & Frontend dev: rapid prototyping • interactive web prototyping • motion design with css/js • design systems • html/css/sass • javascript/jquery • php • InVision • git/github • wordpress • website accessibility

Research: usability testing • A/B testing & experiments • user surveys • data analysis • competitive analysis • Google Analytics • Optimizely • Google Optimize

Collaboration: facilitate design reviews & technical training • workshops • css assistance • detail-oriented • self-motivated • dedicated • communicative • flexible • supportive • team player

Education

BSc, Economics
University of Minnesota